Electronic Acknowledgement Receipt				
EFS ID:	3991291			
Application Number:	09848608			
International Application Number:				
Confirmation Number:	5996			
Title of Invention:	PERSONALIZED PROMOTION OF NEW CONTENT			
First Named Inventor/Applicant Name:	Andrej Gregov			
Customer Number:	79502			
Filer:	Maria L.C. Anderson/Valerie Jones			
Filer Authorized By:	Maria L.C. Anderson			
Attorney Docket Number:	SEAZN.240A			
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Time Stamp:	18:28:03			
Application Type:	Utility under 35 USC 111(a)			

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Change of Address	2008-09-23_Change_of_Addre ss-SEAZN240A.PDF	22247 d3e927b59f2ec7d6813894587973c19611d 8d9e7	no	1

Warnings:								
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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.